We are grocery shoppers, marketers, and designers.

Whatever your message, we'll communicate it. Appropriately.

Marketing for grocery.

a-rmarketing.com
419.427.2772

For nearly 40 years, NGA has represented independent supermarket operators in every congressional district across the country and the wholesalers that service them. Independent grocers are the true entrepreneurs of the supermarket industry, tailoring their stores and products to best meet the needs of the communities they serve. Today, NGA remains the only trade association exclusively focused on representing the independent sector of the food industry.

WHAT WE DO FOR OUR MEMBERS:

NGA works to LEVEL THE PLAYING FIELD for independent grocers and protect against discriminatory federal policies and regulations. NGA also provides up to date information and alerts on proposed policies and regulatory rules as well as delivers easy, turnkey ways to get involved in the political process.

NGA RETAILER MEMBERSHIP INCLUDES OVER

1,500 IN STOREFRONTS

North American independent grocers operate in rural towns, urban metropolises and everywhere in between.

U.S. INDEPENDENT SUPERMARKET INDUSTRY GENERATES OVER

$137 BILLION IN REVENUE ANNUALLY

INDEPENDENTS CREATE NEARLY

1 MILLION JOBS

AMERICAN JOBS

retail professionals involved in NGA’s SHARE GROUP programs in 2017.

WEBINAR WEDNESDAYS

covering topics from labor law regulations to the latest e-commerce technology

OVER

40,000 COMPLETED COURSES in online training and +1,500 courses offered.

OVER

$70,000 SCHOLARSHIP AWARDS to candidates pursuing careers in the independent grocery industry.

CONGRESSIONAL STORE TOURS

$ store visits 2016-2018

$ store fronts

140

letters sent to the Hill

OVER

1,150 completed courses

in online training and

+1,500 courses offered.

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$70,000 SCHOLARSHIP AWARDS to candidates pursuing careers in the independent grocery industry.

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JOIN OUR GROWING COMMUNITY OF 1,500+
INDEPENDENT GROCERS

CENTER
STORE

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CORPORATE
SERVICES

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FINANCIAL
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FRESH
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<td>Wells Enterprises Inc. dba Blue Bunny Ice Cream</td>
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### MARKETING/ADVERTISING GROUPS AND BROKERS LISTINGS

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### OPERATIONAL SERVICES

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### STORE DESIGN & EQUIPMENT

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### TECHNOLOGY SOLUTIONS

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Ace Hardware
2200 Kensington Crt
Oak Brook, IL 60523-2103
https://myace.com/
Jody Allen, New Business
Marketing Manager
630-990-6414
grocery@acehardware.com

A-Line Greetings
2050 International Way
Port Huron, MI 48060-7492
http://www.alinegreetings.com/
Rob Bernstein, Sales Manager
1-800-790-1280
rbernstein@alinegreetings.com

Anheuser-Busch InBev
1 Busch Pl
Saint Louis, MO 63118-1852
https://www.ab-inbev.com/
Alicia Cleary, Director Trade Relations
1-314-577-2000
alicia.cleary@anheuser-busch.com

Berghoff International
11063 SR54
Odesa, FL 33556
www.berghoffworldwide.com
813-328-8661
Charlynn Ramirez, VP of Sales
charlynn@berghoffusa.com

Chosen Foods, Inc.
1747 Hancock St, Ste A
San Diego, CA 92101
https://chosenfoods.com/
Thomas Huls, Director of Sales and Operations
619-874-1049
thomas.huls@chosenfoods.com

Collin Street Bakery
401 West 7th Ave.
Coriscana, TX 75110
www.collinstreet.com
Dave Lee, Director of Sales
903-225-2679
davelee@collinstreet.com

Coombs Family Farms
Barcom Maple Farms, Inc.
P.O. Box 117
Brattleboro, VT 05302
www.coombsfamilyfarms.com
Arnold Coombs
arnold@coombsfamilyfarms.com

DeeBee’s Organics
6-798 Fairview Rd
Victoria, BC V9A 5V1
https://www.deebeesorganics.com/
855-515-8327
Andrew Weiss, VP of Sales USA
andrew@deebeesorganics.com

Dion Herbs & Spices
801 Montee St
Saint-Jerome,
Quebec J7Y 4C7
https://www.epicesdion.com/en/
450-569-8001
Gaston Dion, President
gaston@alimentsgion.com

Gold Medal Products Co.
10700 Medallion Dr
Cincinnati, OH 45241-4807
https://www.gmpopcorn.com/
Pete Bakala, VP of Branch Sales & Ops
1-800-543-0862
pbakala@gmpopcorn.com

HempFusion, Inc.
1001 17th Street #5105
Denver, CO 80202
http://www.hempfusion.com/
877 NOW HEMP (669 4367)
Jon Visser, Chief Revenue Officer
jvisser@hempfusion.com

Kellogg Company
1 Kellogg Sq
Battle Creek, MI
49017-3534
Joe Mueller
VP Industry Initiatives & Customer Collaboration
Joe.Mueller@kellogg.com

Kimberly-Clark Corporation
9530 W Higgins Rd, Ste 350
Rosemont, IL 60018-4904
https://www.kimberly-clark.com/en-us
Dennis Belcastro, VP Industry Affairs & Customer Collaboration
Dennis._belcastro@kcc.com

Laird Superfood, Inc.
68994 Pine St
Sisters, OR
97759-2622
https://lairsuperfood.com/
Luan Pham, Chief Marketing Officer
1-888-670-6796
luan@lairsuperfood.com

Laird Superfood, Inc.
68994 Pine St
Sisters, OR
97759-2622
https://lairsuperfood.com/
Luan Pham, Chief Marketing Officer
1-888-670-6796
luan@lairsuperfood.com
**FINANCIAL SERVICES**

APG Cash Drawer
5250 Industrial Blvd NE
Minneapolis, MN 55421-1012
https://www.cashdrawer.com/
Broanna Brown,
Global Marketing Manager
1-763-571-5000 x175
bbrown@apgcdr.com

Ascentium Capital LLC
23970 Highway 59 North
Kingwood, TX 77339-1535
https://ascentiumcapital.com/
Derek Nutley, CLFP,
Manager - Strategic Partnerships
281-902-1438
dereknutley@ascentiumcapital.com

Baker Tilly Virchow Krause, LLP
205 N Michigan Ave
Chicago, IL 60601-5927
https://www.bakertilly.com/
Brooke DeWitt, Senior
Marketing Manager
1-608-240-2673
Brooke.dewitt@bakertilly.com

BKM, LLP
910 E Saint Louis St
Springfield, MO 65806-2580
https://www.bkm.com/
N. Luke James, National Industry
Marketing Leader
417-831-1199
njames@BKM.com

BMO Harris Bank, N.A.
111 W Monroe St Fl 19
Chicago, IL 60603-4021
https://www.bmoharris.com
Michael Fordney, Managing Director,
Food, Consumer and Retail Groups
1-312-461-7514
michael.fordney@bmo.com

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12721 Metcalf Ave
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1-913-491-6655
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of Marketing
1-706-778-1199
tcoleman@supermarketbank.com

FMS Solutions Holdings LLC
800 Corporate Dr Ste 350
Fort Lauderdale, FL 33334-3624
Robert Graybill, President and CEO
1-877-435-9400 x1203
BobG@fmsolutions.com

Hoyt Treasury Services, LLC
1775 Stony Rd
San Jose, CA 95122-1900
http://www.hoyttreasury.com/
Dennis Hoyt, President
1-616-656-7770
dhoyt@hoyttreasury.com

National Cooperative Bank
2011 Crystal Dr Ste 800
Arlington, VA 22202-3734
https://ncb.coop/
Mary Alex Blanton, SVP,
Strategic Marketing
1-703-302-8876
mblanton@ncb.coop

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KEMPS LLC
1270 Energy Ln
Saint Paul, MN 55108-5225
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Greg Kurr, President & CEO
1-651-379-6555
greg.kurr@kemps.com

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208 W Water St
Shullsburg, WI 53586-9470
https://www.shullsburgcreamery.com/
Scott Stocker, CEO
1-800-533-9594
sstocker@shullsburgcreamery.com

Skylark Meats dba American Foods Group
4430 S 110Th St
Omaha, NE 68137-1217
https://www.americanfoodsgroup.com/
Steve Giroux, Vice President, Sales/Marketing
1-402-938-9194
SGiroux@americanfoodsgroup.com

Sushi Kabar, LLC
1203 S Main St
Royal Oak, MI 48067-3244
http://www.sushikabar.com/
Patrick Vanlehok, RICE President
1-248-259-6333
patrick@sushikabar.com

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2215 Lebanon Hwy Elberton GA 30635
Joseph Haynes II, President
1-760-283-0096
joseph@trinityveg.com

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Leigh Engelbrecht, VP Sales Development
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Jim Badalati, SVP, Customer Development
1-201-574-4903
jim.badalati@crossmark.com

Envano
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Green Bay, Wisconsin 54304-5565
https://www.envano.com/
Bill Zoelle, COO
920-403-1137
bzoelle@envano.com

JOH Corporate Office
1 Progress Rd
Billerica, MA 01821-5731
http://www.johare.com/
John Saidnawey, President and COO
1-978-671-7121
jsaidnawey@johare.com

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https://www.iga.com/

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1-850-932-0001
jgreenfield@adergy.com

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Livermore, California 94551-7638
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Clayton Mitchell Garrett, Vice President of Sales
209-769-3652
CMGarrett@awlighting.com

Amerlux
178 Bauer Dr
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http://www.amerlux.com/
Donald Knickerbocker, VP National Accounts
1-973-882-5010 x228
dknickerbocker@amerlux.com

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arnold@coombsfamilyfarms.com

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https://www.carlson-airflo.com/
Suellen Lindsay, Marketing Manager
1-763-504-3570
slindsay@carlson-airflo.com

CBMC Lighting Solutions
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Ed Grimaldi, VP National Accounts
317-608-1739
egrimaldi@cbmcinc.com

Decorwrx
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jdansie@decorwrx.com

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Joe Michaels, Vice President, New Product Development
1-303-324-7519
joe@tebostorefixtures.com

Heat Seal, LLC
4922 E 49th St S Ste 100
Cleveland, OH 44125-1016
https://www.heatsealc.com/
Stephanie Dutton, Business Development Manager
1-216-341-2163
sdutton@heatsealc.com

Hussmann Corporation
12999 Saint Charles Rock Rd
Bridgeton, MO 63044-2419
https://www.hussmann.com
Matt Judkins, Director of Corp. Marketing Comm.
1-314-291-2000
matthew.judkins@hussmann.com

Imperial Brown
2271 NE 194th
Portland, OR 97238-7437
https://imperialbrown.com/
Steve Bert, Vice President of Marketing
1-800-238-4093
steve.bert@imperial-brown.com

Kasco LLC
1569 Tower Grove Ave
Saint Louis, MO 63110-2215
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Robert Van Camp, Marketing Director
1-314-346-6492
rvancamp@kascocorp.com

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www.lhsigns.com
David Baker, VP of Sales
610-898-9545
davidb@lhsigns.com

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Thomas Olsen, President
201-398-0933
Thomas@lobsterlife.com

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Zak Wolpert, Vice President of Business Development
717-509-7000
zakw@proveng.com

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dbautista@arca.com

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http://www.cunninghamcoupounsystem.com/
William Cunningham, President
1-618-833-7774
bill@cunninghamcoupounsystem.com

**Dapicon**
PO Box 12354
Pleasanton, California 94588-2354
https://dapicon.com/
Alan Parry, Director of Sales
303-862-0949
aparry@dapicon.com

**Daisy Intelligence Corporation**
2300 Steeles Ave W Suite 250
Concord, ON L4K 5K6, Canada
http://www.daisyintelligence.com/
Jay Sweeney, VP Sales
1-305-642-2629
jsweeney@daisyintel.com

**Digimarc**
9405 SW Gemini Dr
Beaverton, OR 97008-7192
https://www.digimarc.com/
Larry Logan, CMO
503-469-4800
larry.logan@digimarc.com

**Comcast**
16485 Laguna Canyon Rd Ste 210
Irvine, CA 92618-3838
https://comcast.com/
Richard Stack, CEO
800-287-0008
rstack@comcast.com

**ECR Software Corp.**
277 Howard St
Boone, CA 95007-4011
https://www.ecrs.com/
Caroline Catoe, VP of Marketing & Customer Care
1-800-211-1772
catoe@ecrs.com

**Edict Systems, Inc.**
2344 Essex Dr
Beavercreek, OH 45431-2573
http://www.edicetsystems.com/
Bret Conrad, VP Sales & Marketing
1-800-443-3428
bret.conrad@edicetsystems.com

**Fiserv**
255 Fiserv Drive
Brookfield, WI 53045
https://www.fiserv.com/
Dave Conroy, Senior Vice President of Sales
312-222-0505
dconroy@fiserv.com

**Freshop**
3246 Monroe Ave Ste 250
Rochester, NY 14618-4528
https://www.freshop.com/
Brian Moyer CEO
1-585-738-6035
brian@freshop.com

**Getupside**
777 6th St. NW
Washington, DC 20001
http://www.getupside.com/
Regan Kleinpler, Field Marketing Manager
225-328-5924
regan@getupside.com

**Grocery Order Tracking, Inc.**
G.O.T. Systems
17883 S Garnett St
Overland Park, KS 66207
https://www.gotgridlog.com/about
Sam Levine, President
913-387-0116
UGOTSam@GOTSYSTEMS.net

**Instacart**
50 Beale St
San Francisco, CA 94105-1813
https://www.instacart.com/
Anesth Dhim, Business Development
708-212-4359
anesthi@instacart.com

**Itasca Retail Information Systems, Inc.**
140 S 68th St West
Des Moines, IA 50266
1-515-223-0050
j kennedy@itasca-retail.com

**My Cloud Grocer**
777 6th St. NW
Washington, DC 20001
http://www.getupside.com/
Regan Kleinpler, Field Marketing Manager
225-328-5924
regan@getupside.com

**Locai Solutions**
2796 S Boston Ct
Denver, CO 80231-7637
https://www.locaisolutions.com/
Mike Demko, CEO
203-570-0336
info@locaisolutions.com

**LocalExpress**
116 N Artskaib Street, Suite 230
Glendale, California 91206-4774
https://localexpress.com/
Dennis Acebo, VP of Business Development
818-405-0777
dennis@localexpress.com

**Media Solutions Corporation**
2111 E Pecos Rd
Chandler, AZ 85225-6072
https://mediasolutionscorp.com/
Jim Lukens, President
480-639-1200
julken@mediasolutionscorp.com

**Mercato, Inc.**
79 Madison Ave Fl 9
New York, NY 10016-7805
https://www.mercato.com/
Bobby Brannigan CEO
347-831-7015
bobby@mercato.com

**Millennium Digital Technologies, LLC**
655 W 13 Mile Rd
Madison Heights, Michigan 48071-1850
http://www.mtdusa.com/
Samantha Hart, Sales and Marketing Manager
1-877-263-8324 x240
samantha@mtdusa.com

**My Cloud Grocer**
580 Crown St Apt 405
Brooklyn, NY 11213-5356
https://mycloudgrocer.com/
Don Dushaw, COO
718-480-5000 x121
dan@mycloudgrocer.com

**DUMAC Business Systems, Inc.**
19 Corporate Cir
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https://www.fiserv.com/
Dave Conroy, Senior Vice President of Sales
dconroy@fiserv.com

**Freshop**
3246 Monroe Ave Ste 250
Rochester, NY 14618-4528
https://www.freshop.com/
brian@freshop.com

**Getupside**
777 6th St. NW
Washington, DC 20001
http://www.getupside.com/
Regan Kleinpler, Field Marketing Manager
225-328-5924
regan@getupside.com

**Instacart**
50 Beale St
San Francisco, CA 94105-1813
https://www.instacart.com/
Anesth Dhim, Business Development
708-212-4359
anesthi@instacart.com

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https://www.gotgridlog.com/about
Sam Levine, President
913-387-0116
UGOTSam@GOTSYSTEMS.net

**Itasca Retail Information Systems, Inc.**
140 S 68th St West
Des Moines, IA 50266
1-515-223-0050
j kennedy@itasca-retail.com

**My Cloud Grocer**
777 6th St. NW
Washington, DC 20001
http://www.getupside.com/
Regan Kleinpler, Field Marketing Manager
225-328-5924
regan@getupside.com

**Locai Solutions**
2796 S Boston Ct
Denver, CO 80231-7637
https://www.locaisolutions.com/
Mike Demko, CEO
203-570-0336
info@locaisolutions.com

**LocalExpress**
116 N Artskaib Street, Suite 230
Glendale, California 91206-4774
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Dennis Acebo, VP of Business Development
818-405-0777
dennis@localexpress.com

**Media Solutions Corporation**
2111 E Pecos Rd
Chandler, AZ 85225-6072
https://mediasolutionscorp.com/
Jim Lukens, President
480-639-1200
julken@mediasolutionscorp.com

**Mercato, Inc.**
79 Madison Ave Fl 9
New York, NY 10016-7805
https://www.mercato.com/
Bobby Brannigan CEO
347-831-7015
bobby@mercato.com

**Millennium Digital Technologies, LLC**
655 W 13 Mile Rd
Madison Heights, Michigan 48071-1850
http://www.mtdusa.com/
Samantha Hart, Sales and Marketing Manager
1-877-263-8324 x240
samantha@mtdusa.com

**My Cloud Grocer**
580 Crown St Apt 405
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https://mycloudgrocer.com/
Don Dushaw, COO
718-480-5000 x121
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Gilbert Anderson, CEO/President
913-222-5400
gil.anderson@rssgco.com

Smart Market, Inc.
9151 Yorner Dr
Shreveport, LA 71115-3303
business.smart-market@grocers/
David Kehle, Vice President & General Manager
318-671-6156
ckehle@smart-market

SRS Software
2820 Walton Commons Ln Ste 118
Barrington Hills, IL 60010-4311
https://www.srssoftware.com/
Scott Block, President
303-852-6060
info@srssoftware.com

Retail Feedback Group
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Lake Success, NY 11020-1410
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Doug Madenny, President
516-576-6200 x111
dm@retailfeedback.com

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165 Rano St Ste 100
Buffalo, NY 14207-2132
https://www.shoptocook.com/
Mark Prusznicke, Vice President - Retail Network Development
716-362-3168
mprusznicke@shoptocook.com

SPS Commerce, Inc.
333 S. 7th, #1000
Minneapolis, MN 55402
https://www.spscommerce.com/
Jenna Lerfald, Director of Events & Partner Marketing
612-435-9474
jlerfald@spscommerce.com

Certco, Inc.
3757 8th Avenue, 8th Floor
New York, NY 10018
https://www.certcoinc.com/
Operations
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operations@certcoinc.com

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8 Briarfield Dr Ste 100
Lake Success, NY 11020-1410
https://www.retailfeedback.com/
Doug Madenny, President
516-576-6200 x111
dm@retailfeedback.com

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Buffalo, NY 14207-2132
https://www.shoptocook.com/
Mark Prusznicke, Vice President - Retail Network Development
716-362-3168
mprusznicke@shoptocook.com

SPS Commerce, Inc.
333 S. 7th, #1000
Minneapolis, MN 55402
https://www.spscommerce.com/
Jenna Lerfald, Events & Partner Marketing
612-435-9474
jlerfald@spscommerce.com

Certco, Inc.
3757 8th Avenue, 8th Floor
New York, NY 10018
https://www.certcoinc.com/
Operations
212-390-1866
operations@certcoinc.com

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https://www.supervalu.com/

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https://gcfoods.com/

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https://savelot.com/corporate

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Saint-Lambert, Quebec, Canada J7U 7L7
gordy@savealo.com

C’S Wholesale Grocers
Keene, NH 03431-5042
http://www.cschwg.com/

Pick-N-Pull
Barrington, IL 60010
https://www.picknpull.com/

SpartanNash
Grand Rapids, MI 49518
https://www.spartannash.com/

Retail Feedback Group
8 Briarfield Dr Ste 100
Lake Success, NY 11020-1410
https://www.retailfeedback.com/
Doug Madenny, President
516-576-6200 x111
dm@retailfeedback.com

Retail Feedback is a leading provider of stakeholder feedback for grocery retailers and wholesalers across the U.S. As a 360-degree listening partner, solutions include employee experience assessments, customer satisfaction programs and consumer perception surveys. Exclusive provider of LiveShopper to supermarket retailers!

ShopToCook, LLC
165 Rano St Ste 100
Buffalo, NY 14207-2132
https://www.shoptocook.com/
Mark Prusznicke, Vice President - Retail Network Development
716-362-3168
mprusznicke@shoptocook.com

SPS Commerce, Inc.
333 S. 7th, #1000
Minneapolis, MN 55402
https://www.spscommerce.com/
Jenna Lerfald, Events & Partner Marketing
612-435-9474
jlerfald@spscommerce.com

Certco, Inc.
3757 8th Avenue, 8th Floor
New York, NY 10018
https://www.certcoinc.com/
Operations
212-390-1866
operations@certcoinc.com

UNFI/SUPERVALU INC.
Edeo Prairie, MN 55344-3643
https://www.supervalu.com/

G&C Foods
3407 Walters Road.
PO Box 1900
Syracuse, NY 13209
https://gcfoods.com/

Piggly Wiggly Alabama
18193 US 31 S
Hytop, AL 35749-8303
https://www.pigglywiggly.com/

Save-A-Lot Food Stores
Saint Ann, MO 63074-2203
https://savelot.com/corporate

Gordev Benabed
Saint-Lambert, Quebec, Canada J7U 7L7
gordy@savealo.com

C’S Wholesale Grocers
Keene, NH 03431-5042
http://www.cschwg.com/

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Barrington, IL 60010
https://www.picknpull.com/

SpartanNash
Grand Rapids, MI 49518
https://www.spartannash.com/
The Gold Medal Sweet Shop Setup

Designed with grocery stores in mind, Gold Medal’s Sweet Shop Setup is a turnkey solution featuring a completely customizable line of equipment. It includes options for creating a variety of delicious products including: gourmet popcorn, fudge, pralines, cotton candy, fresh roasted nuts, and gourmet caramel/candy apples.

- **A Full Sensory Experience**
  - The sights, sounds, and aromas engage buyers’ senses and encourage impulse purchases.

- **Customizable Setups**
  - From full sweet shops to stand-alone kiosks to integration with deli, bakery, and foodservice operations, we can create a plan that will work for you.

- **Positive Profit Picture**
  - With low costs to produce, you have the ability to set retail prices that are appealing to the customer and still average 30-45% profit margins.

- **Ease + Flexibility**
  - Enjoy the benefits of products that are easy to make. Plus, the wide variety allows you to determine what works best with your customer base.

To learn more about the Sweet Shop Setup, contact us at 800-543-0682, or visit gmpopcorn.com for all of your concession equipment, supplies & resource needs.
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